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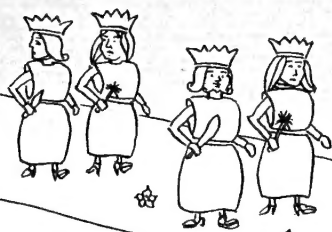
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cable address FLOWAWA

The Regal Line

**FLOWERS OF HAWAII**

2016 WILSHIRE BOULEVARD • LOS ANGELES 5 • CALIFORNIA • DU 8-5106

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cable address FLOWAWA

The Regal Line

**FLOWERS OF HAWAII**  
*Ltd*

2016 WILSHIRE BOULEVARD • LOS ANGELES 5 • CALIFORNIA • DU 8-5106

*Aloha!*

Out in the blue Pacific is the most beautiful and fascinating group of islands on our globe—the Hawaiian Islands. Tourists from "Stateside" know our "Big Island," Hawaii herself, as the most gorgeous of all. Here is a Playground Paradise nestling beneath the majestic shadows of volcanic Mauna Loa and Mauna Kea, abounding with food and sports on a Royal scale.

Here, too, is a unique American industry which supplies the States with tropical display, gift, and promotional material grown the year 'round under the world's most ideal conditions. It all started five years ago when a small group of men traveled to Hawaii in search of a treasure trove of rare flowers and foliage uncommon to any other locale. Their mission was to seek out these treasures and determine their commercial possibilities. As a result of their studies, horticultural today ranks among the first six industries of Hawaii.

Under the skilled guidance of Senator W. H. Hill, its president, Flowers of Hawaii, Ltd. utilized its vast growing areas and modern factories in Hilo, T.H. to develop many horticultural products of superior quality for its Regal Line. In this brochure we will tell you the story of King Koko Fernwood, of Queen Kahola Woodroses, of Prince Kahana Foliages, and of Princess Aloha Flowers, as well as many other members of this Regal Family.

Today, Flowers of Hawaii, Ltd. is not only growing its own products, but distributing them through its mainland offices at 2016 Wilshire Boulevard, Los Angeles 5, California—on the "5th Avenue of the West." **Flowers of Hawaii, Ltd. are the only growers and distributors serving your needs directly from plantation to you.**

Come with us now on a little trip through Hawaii's Paradise of Flowers.

*Edwin B. Kanner*

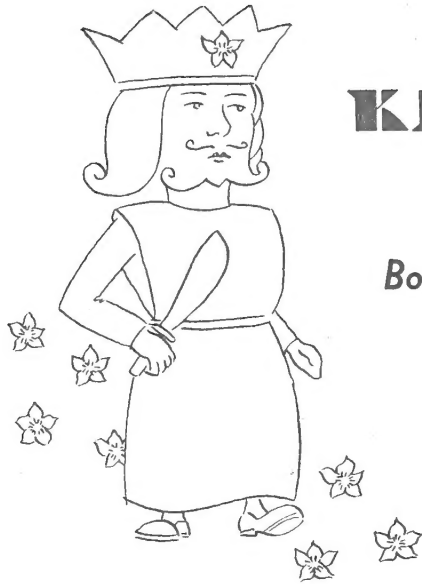
GENERAL OFFICES: P. O. 1145 • HILO, T. H. • CABLE ADDRESS "FLOHILO"

Flowers for Sales Promotions • Tropical Flowers & Foliages • Princess Aloha Orchids • Display Designers • Fernwood Products • World's largest growers of Anthuriums

(\*Graham W. Dible's contract with Flowers of Hawaii, LTD. has been terminated by the company's Board of Directors, and he is no longer authorized to represent the firm in any manner whatsoever. Flowers of Hawaii, INC., Biltmore Flowers and Gifts, and West Adams Nurseries and Florists are in no way connected with Flowers of Hawaii, LTD.)

# KING KOKO FERNWOOD

*Indestructible Native Giant of the "Big Island" of Hawaii.  
Born of Countless Centuries of Rich Lava Flow*



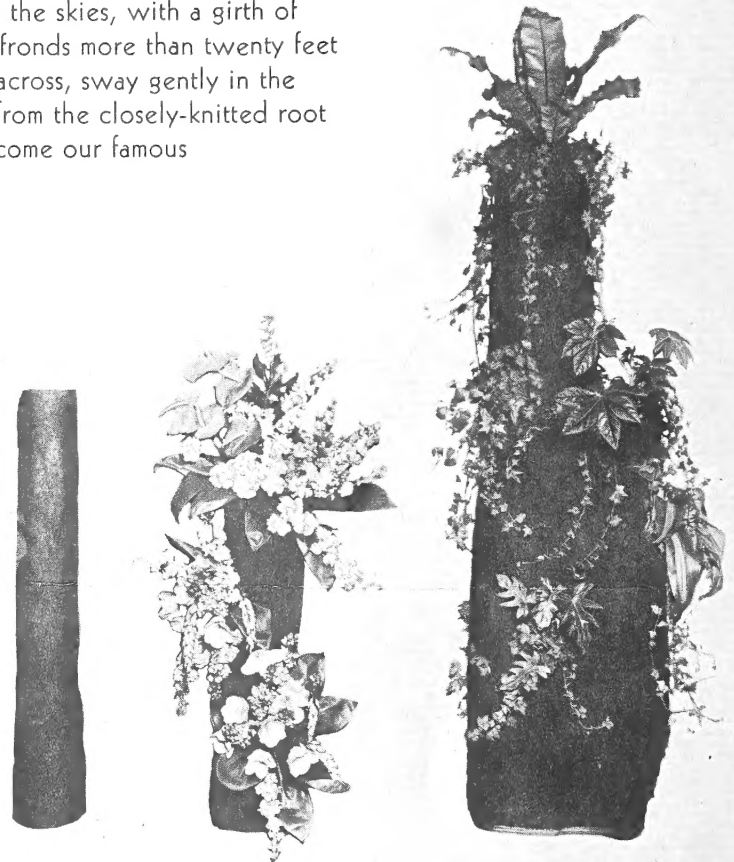
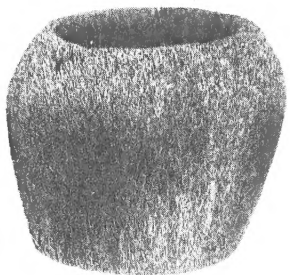
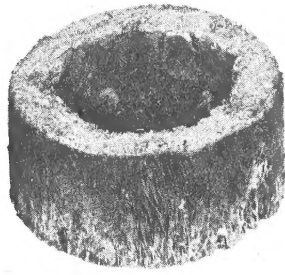
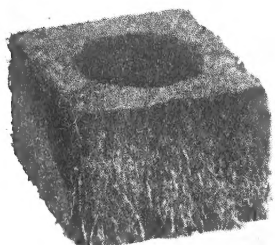
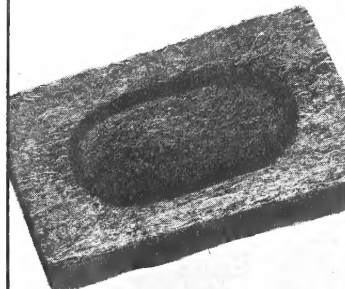
Out of the rich lava beds grows an incredibly giant fern reaching over forty feet to the skies, with a girth of fifteen feet. Graceful fern fronds more than twenty feet in length; nearly five feet across, sway gently in the Trade Winds of Hawaii. From the closely-knitted root fibres of these giant ferns come our famous King Koko Fernwood.

The beautiful, rich, natural brown-hue Fernwood blends harmoniously with any setting. Display men and Interior Decorators can achieve undreamed of wonders by judicious use of both the display trunks and the planter trunks.

The display trunks are brushed and plasticized sprayed, with containers and base included, and are pictured in the middle of the illustration at the right with beautiful Hawaiian and California flowers and foliages. Because of their adaptability, many display men and florists use the trunks on a year round basis, merely changing the decor by the proper use of flowers and foliages to fit different settings.

Due to an ability to absorb and release moisture when required, plus natural qualities of priceless plant acid content which feed and nurture plant life, live plants thrive remarkably well in King Koko Fernwood. Plant roots actually grow into the fernwood substance. A planter trunk can be seen at the extreme right.

Our Sales Staff will be glad to furnish you with suggestions to meet your particular needs.

**SHAPED****NATURAL****CUBES****TRAYS**

## A FERNWOOD PLANTER TO HARMONIZE AND ENHANCE EXOTIC FLOWER AND FOLIAGE ARRANGEMENTS

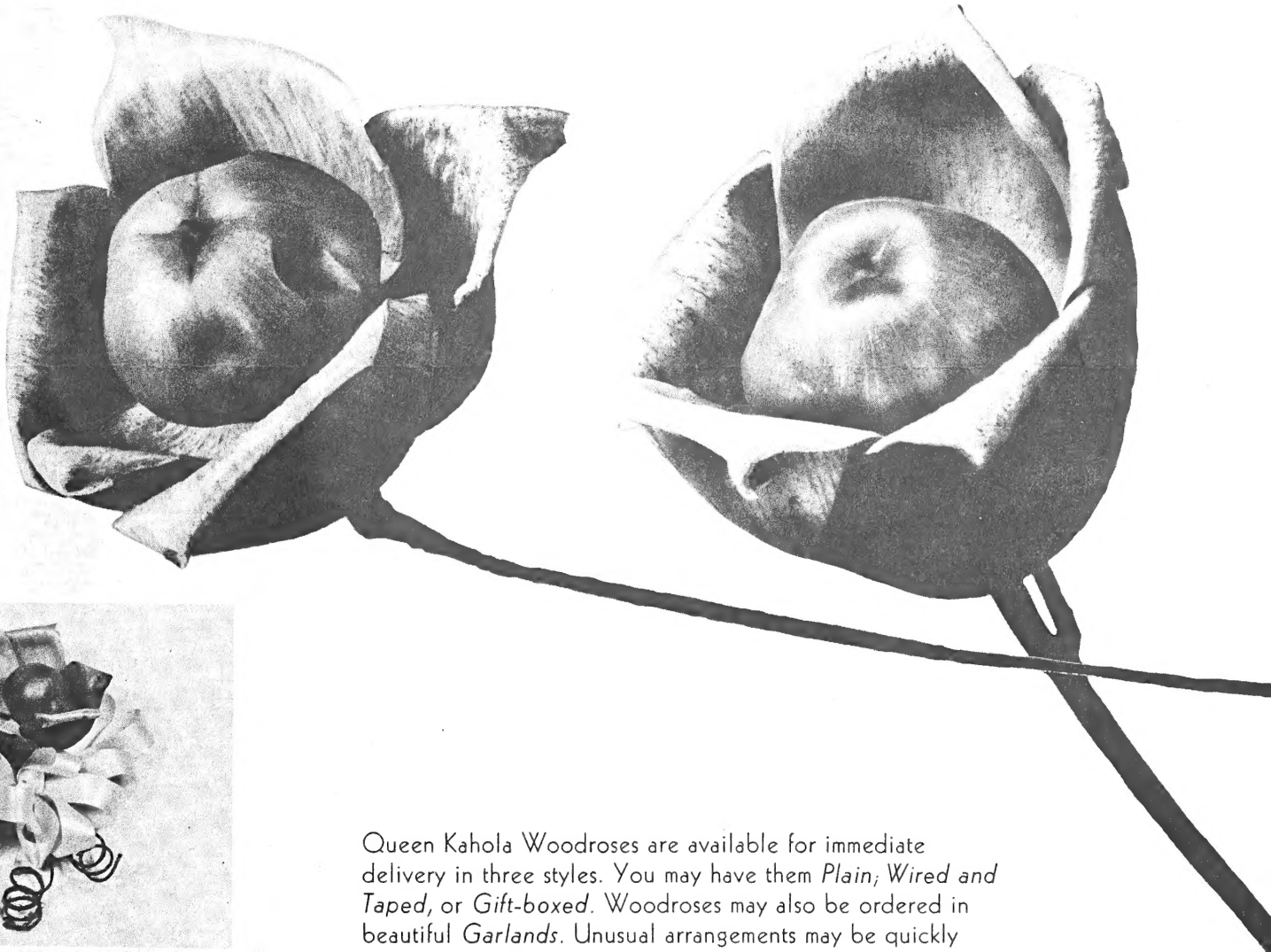
*Shaped Jardinieres* are ideal for planting palms, tropical plants, and totem poles in lobbies, showrooms, and offices. Use *Cube Planters* for insuring thrifty plants. *Trays* are excellent for dish gardens, Ming Tree bases, etc. *Natural Jardinieres* are recommended for Azalias, and other plants where natural beauty must be emphasized. All excel in preventing excessive drying-out or over-watering problems.

**King Koko — Majestic Ruler of the Tropics**

# QUEEN KAHOLA WOODROSES

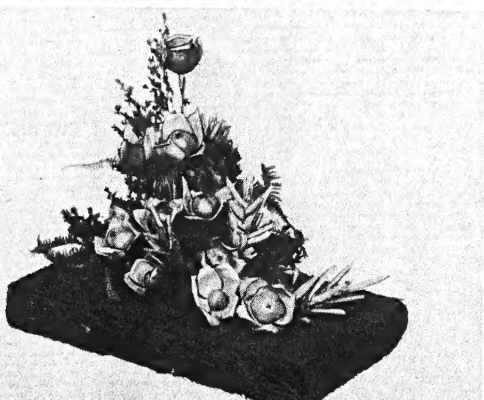
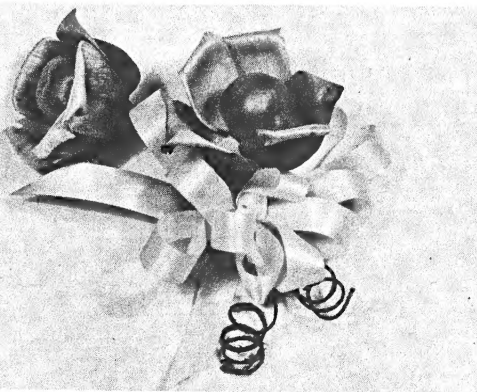
*Dainty Beauty Captured in Everlasting Form — a Mystic Wonder from the Volcanic Areas of the Islands*

Green in life, Queen Kahola Woodroses, upon reaching full bloom, dry hard and smooth, taking on a tawny, golden hue. They remain in a state of preserved, everlasting beauty. The rich, tawny-toned petals are perfectly formed, and look and feel like a fine wood carving, rubbed to an exquisite, satin-smooth finish.



Queen Kahola Woodroses are available for immediate delivery in three styles. You may have them *Plain*, *Wired and Taped*, or *Gift-boxed*. Woodroses may also be ordered in beautiful *Garlands*. Unusual arrangements may be quickly secured with Queen Kahola Woodroses, especially where it is necessary to maintain such arrangements over a prolonged period, such as at conventions, in lobbies, or store shelf-ledge and window displays. They may be tinted any desired color.

*Make up beautifully as a corsage or  
as a lovely floral arrangement*







# PRINCE KAHANA FOLIAGES

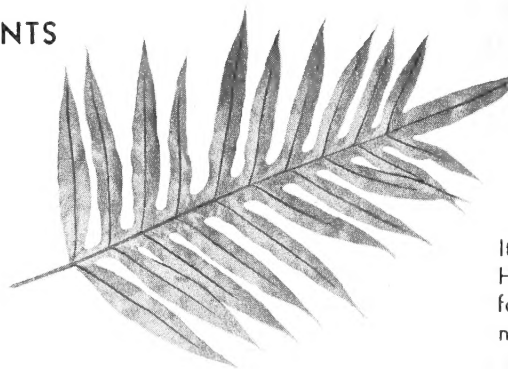
*Create an Exotic Experience in Floral Arrangements —  
a New and Fresh Achievement for the Western World*

CONSULT ORDER BLANK FOR ASSORTMENTS



## CROTON LEAVES

Known as the most vividly colored leaf for its size. The many different hues are striking in eye-catching appeal.



## STAG HORN FERNS

Its heavy texture and wiry stem make Stag, Horn Fern the hardiest of the Hawaiian ferns. It is particularly ideal for long-life needs.



## COLORFUL VARIEGATED TI LEAVES

Brilliantly colored variegated leaves. They are among the most beautiful and useful of all Hawaiian foliages for decorations.



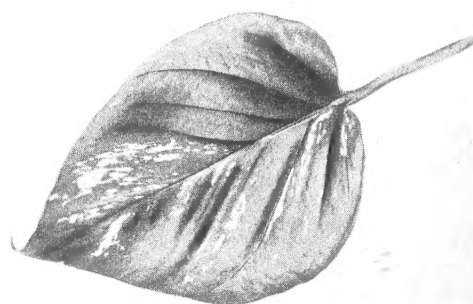
## HAWAIIAN LYCOPODIUM

For light, airy arrangements, choose this long-stemmed, spike-type foliage. The effect is definitely very dainty in appearance.



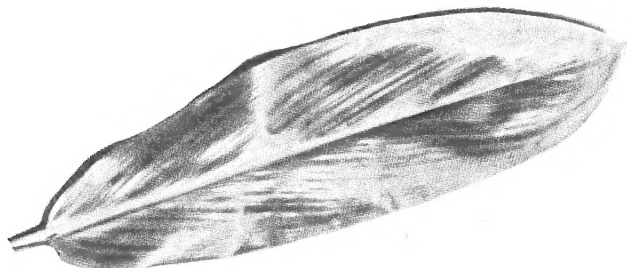
## RED TI LEAVES

A fascinating red leaf similar in size to the variegated variety. Slight traces of green lend an air of distinction to all settings using it.



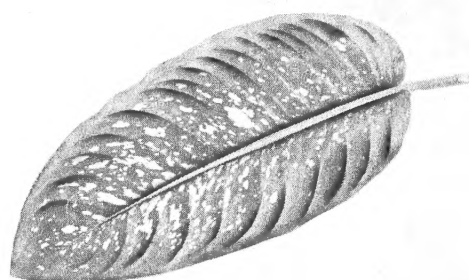
## POTHOS LEAVES

A long lasting foliage found around the huge trees of Hawaii. Slight variegations lend an interesting atmosphere.



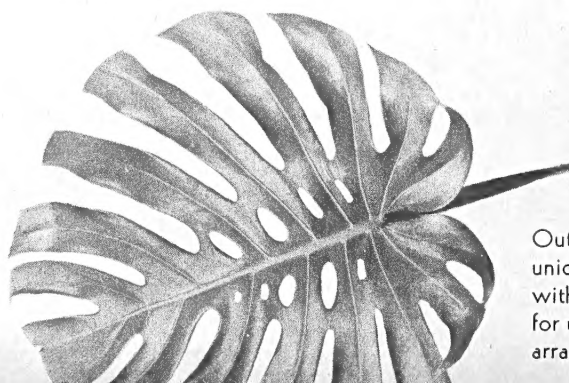
## GREEN SATIN TI LEAVES

The most famous and widely used leaf of the Islands. Also used for cooking (Luau) and all-around decorative effects.



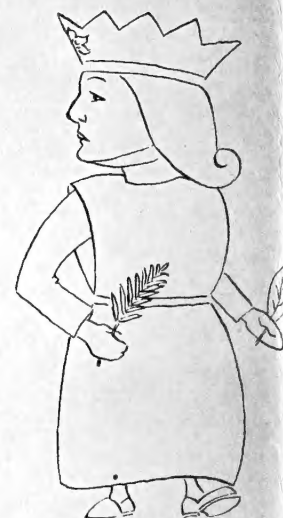
## PICTI LEAVES

Rich, cream-colored variegations featured on a stunning dark green beauty. Very rare, since only a few leaves a year are produced.



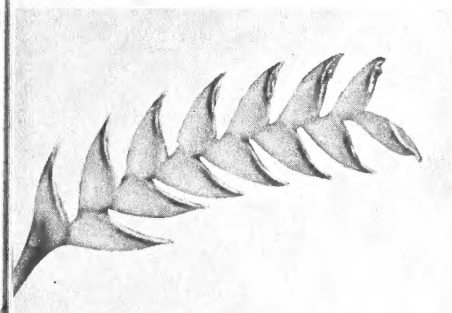
## MONESTERA LEAVES

Outstanding contribution from a land of many unique foliages. Only massive Hawaiian leaf with natural holes in the foliage. Excellent for use where long life is essential to display arrangements.



# PRINCESS ALOHA FLOWERS

*Spectacular and Breathtaking Beauty that Excites Wonder when  
used to Create a Pageant of Unusual Display and Unusual Corsages*



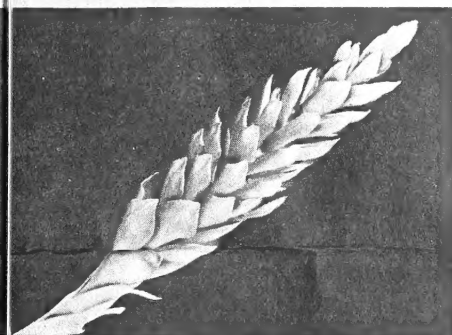
## HELICONIA

One of the largest flowers known, and Hawaii's most unusual in shades of Red, Green, and Pink. Noted for long lasting beauty. When dry, remains near original color.



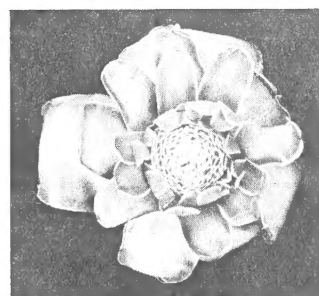
## SHELL GINGER

Enhanced beauty accentuated by a graceful, natural curve. Pink-tipped blossoms. Where the effect desired is feminine, use Shell Ginger.



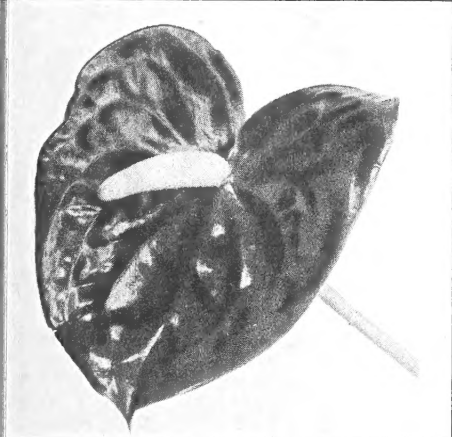
## RED GINGER

The most stately of the Ginger family. Its rich red color is beautiful when featured for height effect in a floral arrangement.



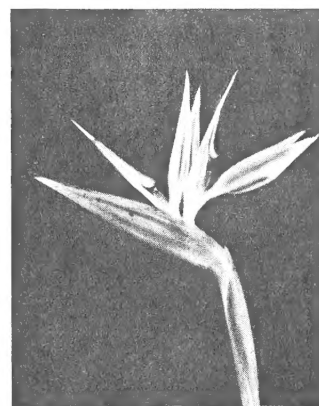
## TORCH GINGER

Profound beauty that adheres to the original torches of ancient ages. Its size contributes greatly to its use as a focal point in arrangements.



## ANTHURIUM

The "Jewel Flower" of Hawaii. Carven-lacquered, heart-shaped petals with the sheen of patent leather. Retain color and freshness longer than any other on earth. We are the world's largest growers of Anthurium. In the following colors: Dark Red; Bright Red; Dark Pink; Light Pink; Coral; Orange, and White.



## BIRD OF PARADISE

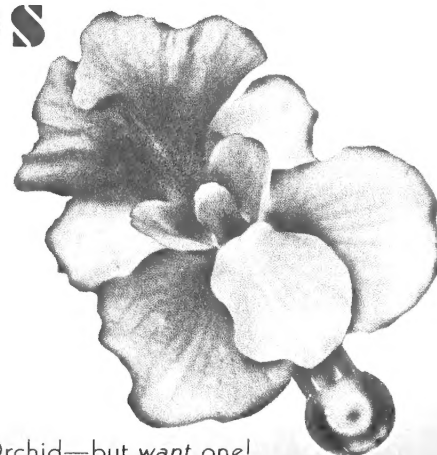
Vivid, spear-like petals of blazing Orange. Streamlined pistil of Deep Water Blue. A flower as strikingly beautiful as its namesake.

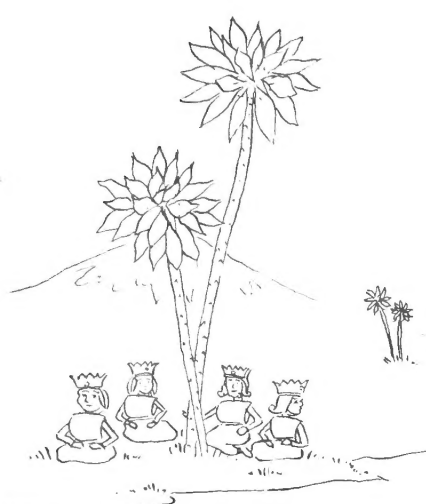
# PRINCESS ALOHA ORCHIDS

*Ethereal Charm Nurtured by the Lava Beds of  
Mauna Kea to Grace Lovely Women*

Though delightfully dainty in size, Princess Aloha Vanda Orchids are fully mature, and second to none in beauty and durability. To bear our Princess Aloha title, every Orchid must meet strictest qualifications in color, freshness, and size. Truly, Princess Aloha Orchids are an invitation to Romance!

Princess Aloha Orchids have no equal for use in promotions, as gifts, or for resale. Surveys show nearly three-fourths of the women in the United States have never *had* an Orchid—but *want* one!





# HAWAIIAN TI PALMS

*Strange and Remarkable Creations Emanating an Aura of the Tropics*

A PERFECT STORE, BALLROOM, WEDDING, OR  
CONVENTION DECORATION

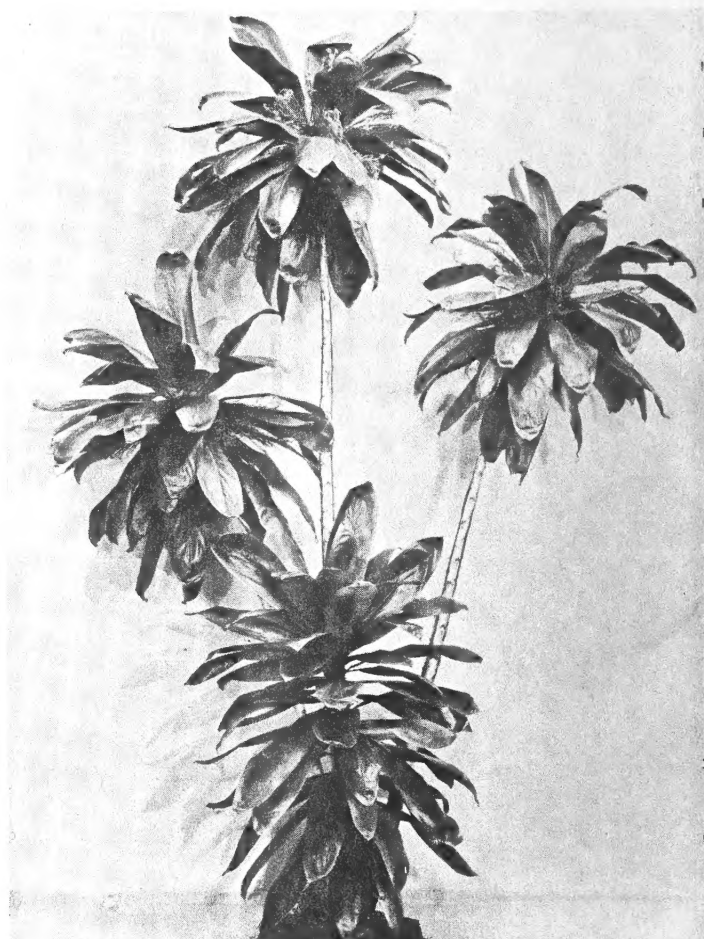
Nearly two hundred stores and florists the nation over, the greatest names in retailing, have switched from artificial flowers and foliage plants to live, brilliant-hued flowers and real green foliage for display purposes.

Why? Because *Flowers of Hawaii, Ltd.* has dramatically overcome old objections to live display. *Flowers of Hawaii, Ltd.* have brought cost down to a point comparing favorably with artificial devices. *Flowers of Hawaii, Ltd.* has developed life expectancy to such a remarkable degree that it challenges the permanency of artificial aids.

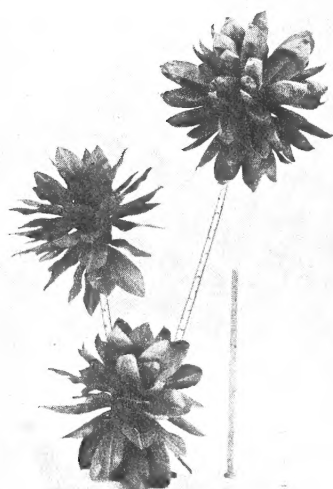
Now, use colorful, *natural* settings for your merchandise, parties, weddings, conventions, and lobbies. Hawaiian themes are not essential, for these rare and unusual flowers and foliages make superb background material for Holiday, Summer, Resort, Cruise, South American, as well as Pacific themes.

A new basic part of the foliage display decoration is the Ti Palm Tree. This consists of a simulated Palm trunk with mossed head. To this are added Green Satin Ti Leaves. Green Satin Ti Leaves come with double steel picks for easy insertion into the moss head on the Ti Palm. Each head uses between 50 and 95 leaves. The assembly is started at the top of the tree and worked downward until desired fullness is attained.

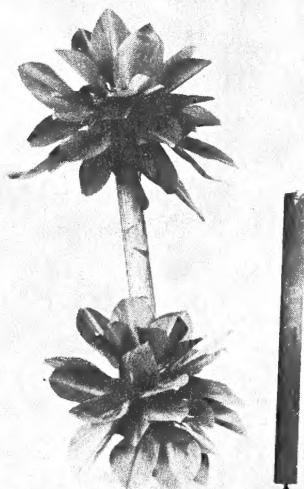
Ti Palm Trunks are available in heights ranging from 1½ feet to 12 feet. A display base, complete with metal arms and steel pin frog ready for assembly will be supplied on request. We would be happy to help you fit Hawaiian Ti Palms into your decorative scheme. Just ask us how!



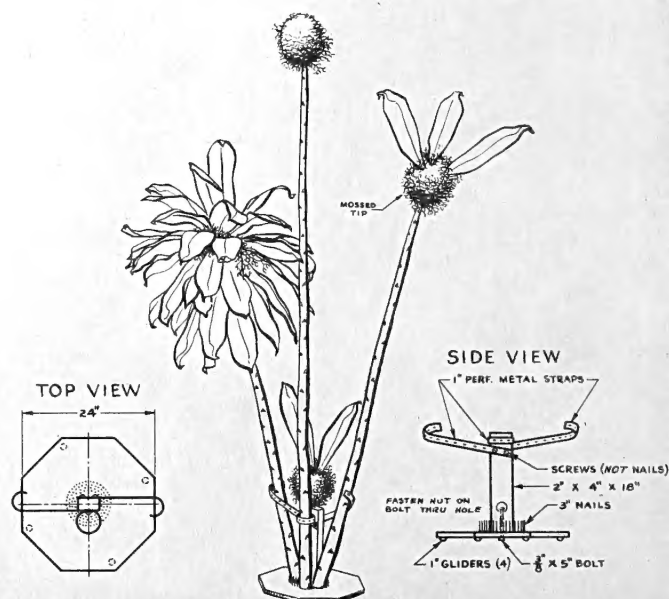
FULL LEAF



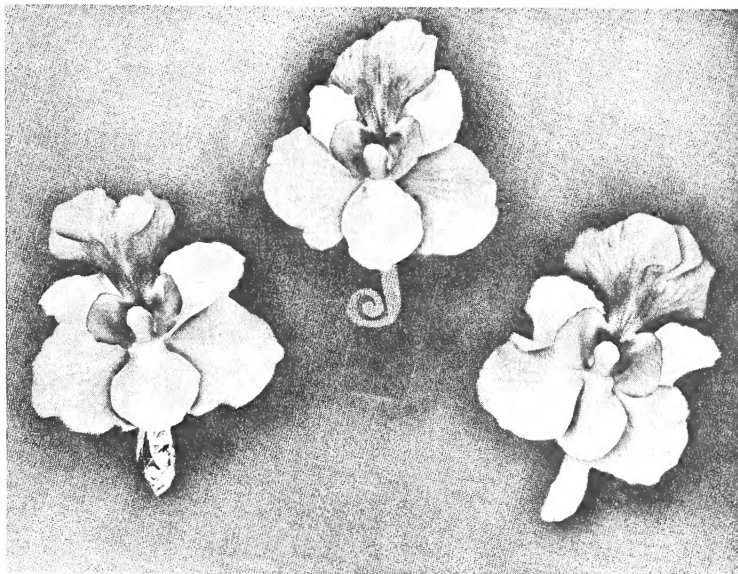
HALF LEAF



QUARTER LEAF







Furnished in many fashions—

*Natural* with cotton wrapped about stem;  
*Foil-Holder*, with foil around stem;  
*Flora-dressed*, with stems wired and taped,  
 and, *In Lapel Vial* of beautiful plastic  
 in single, double and triple units.

(All above forms also available  
 with ribbon bows added.)

#### TREE FERN CURLS

Fascinating fronds of Hawaii's giant  
 tree ferns at birth. Fuzzy, hair-like  
 finish lends tropical background to  
 floral and foliage arrangements.

## HAWAIIAN NOVELTIES

### FLOWER LEIS

Flowers of Hawaii, Ltd. will ship you a dozen types of leis, depending on season. The daintiest, most wanted of all is our Mauna Loa Orchid Lei, **with over 300** Orchids. Choice, woven in eleven fashions. Other brilliantly colored leis are made up with Plumeria, Carnation, and Ginger. **None, however, have the lasting quality of Mauna Loa Orchid Leis.**

### TI LEAF SKIRT AND BRA

Expertly woven of fresh Green Satin  
 Ti Leaves exactly as worn by native  
 Hula dancers. Ideal for parties.

### COCOANUT BIRDS

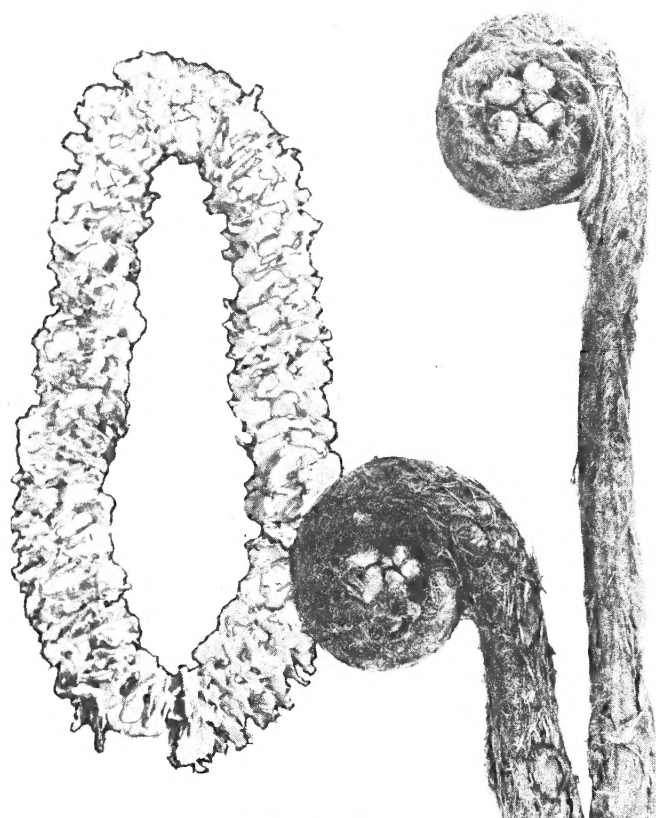
Life-like birds made with superb  
 native workmanship. Suspended from  
 a long cocoanut leash that permits  
 bird to actually fly about in breeze.

### EVERLASTING ARRANGEMENTS

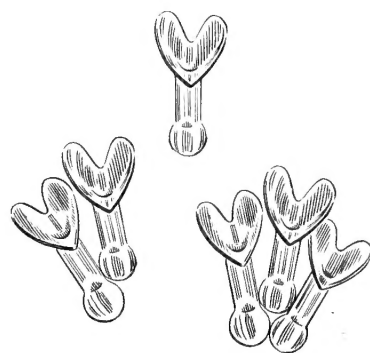
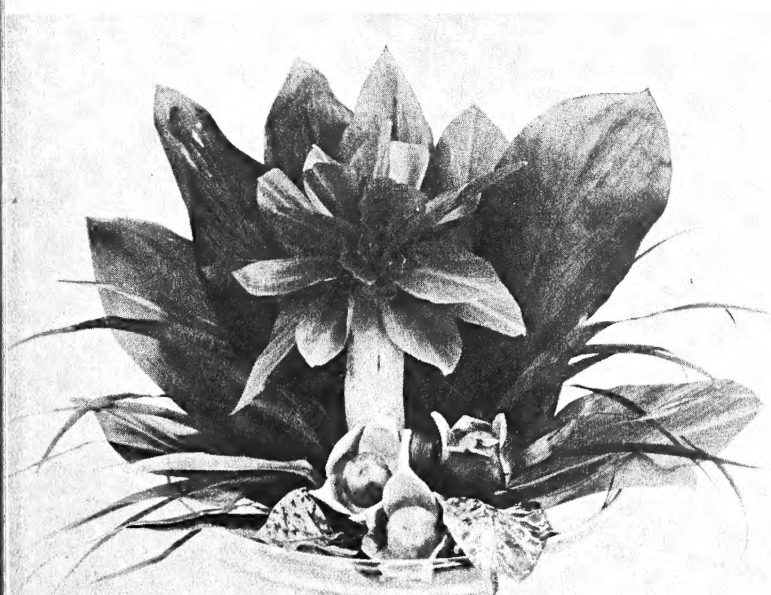
Constructed in Fernwood Planters,  
 using Queen Kahola Woodroses  
 combined with Stag Horn Fern,  
 Black Grass, and Ginger Pods.

### COCOANUT HATS

Hand woven of fresh cocoanut fibres  
 in intriguing Hawaiian designs.  
 Excellent for display or floral arrange-  
 ments. Very light and wearable.

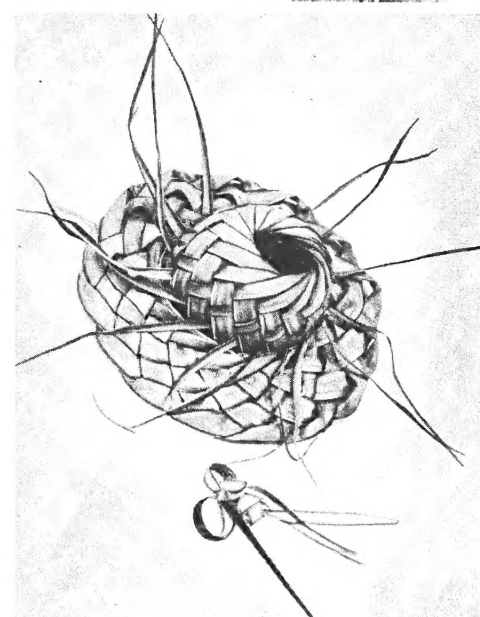


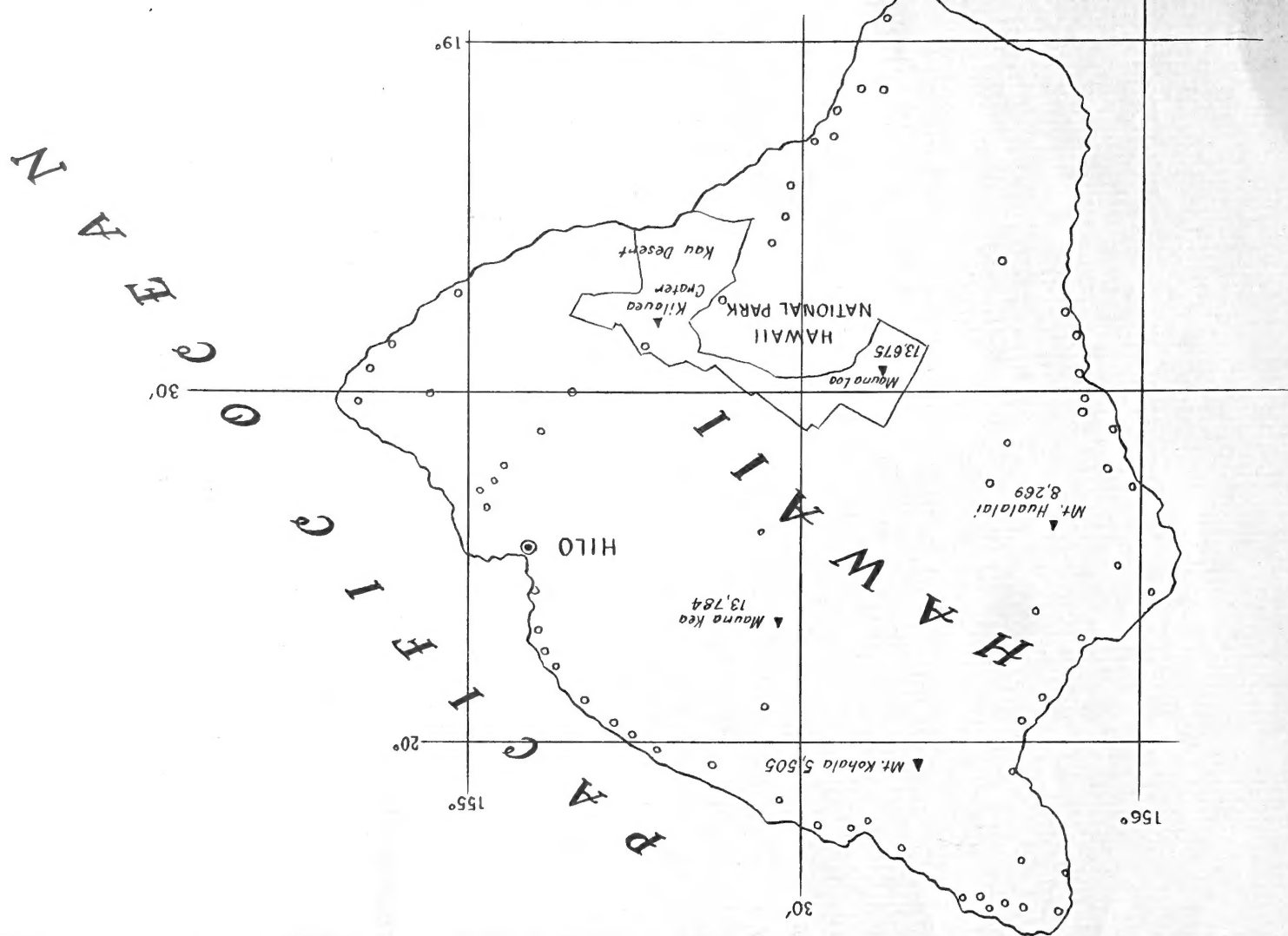
**We Have an Excellent Book Showing how to Arrange Hawaiian  
 Flowers and Foliages. Actual Photographs and Detailed Construction  
 Data Make Arrangements Easy to Follow. The Book Lists at 2.00**



### PLASTIC LAPEL VIALS

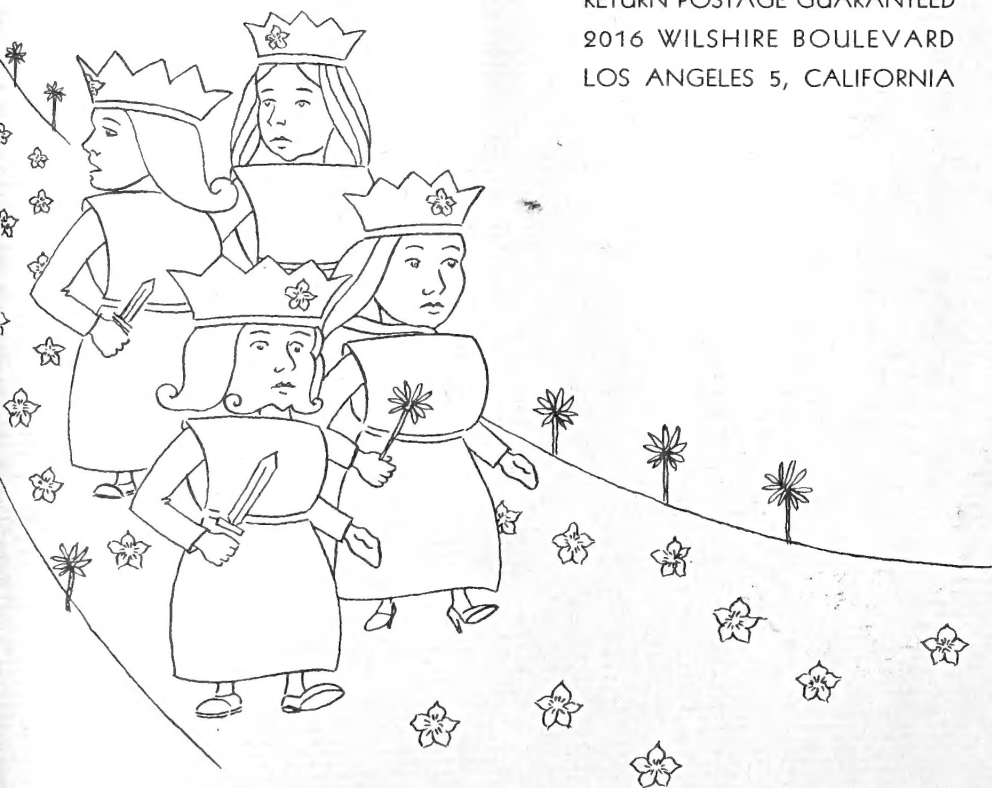
Dainty heart-shaped vials in **Single**,  
**Double**, and **Triple** units for keeping  
 corsages dewy-fresh longer. Stain-  
 less steel pins. First with multiple  
 plastic vials on the market. A great  
 labor saver for the rush periods.





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*Travel the*  
**ROYAL ROAD TO RICHES**  
*with a Regal Family*

The Regal Line **FLOWERS OF HAWAII***Ltd*

cable address FLOHAWA

2016 WILSHIRE BOULEVARD • LOS ANGELES 5 • CALIFORNIA

Ship to \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Dept. No. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ P. O. No. \_\_\_\_\_

Ship Via \_\_\_\_\_ to arrive 19\_\_\_\_ for use 19\_\_\_\_

Shall we wire you collect \_\_\_\_\_

when shipment will reach your city? \_\_\_\_\_ Ordered by \_\_\_\_\_ Title \_\_\_\_\_

Do not write in this space.

**KING KOKO FERNWOOD (DISPLAY TRUNKS)**

Code No.	Description	Price	Size	Quantity
KK 1	All Trunks brushed and	\$ 9.35	2.5 ft.	
KK 2	plasticized sprayed.	11.25	3 ft.	
KK 3	Containers and base in-	13.10	3.5 ft.	
KK 4	cluded. If size ordered	15.00	4 ft.	
KK 5	is out of stock, closest	16.85	4.5 ft.	
KK 6	size will be sent. All	18.75	5 ft.	
KK 7	prices quoted are FOB	20.60	5.5 ft.	
KK 8	West Coast Ports and	23.25	6 ft.	
KK 9	shipping will be made by	26.25	6.5 ft.	
KK 10	carrier requested. Spe-	30.00	7 ft.	
KK 11	cial prices for multiple	34.50	7.5 ft.	
KK 12	trunks and large sizes	39.25	8 ft.	

**KING KOKO FERNWOOD (PLANTER TRUNKS)**

Code No.	Small, 4" to 8" Diameter	Price	Size	Quantity
KKP 1	Trunk with No Holes	\$2.00	1 ft.	
KKP 2	Trunk with One Hole in side	2.75	1.5 ft.	
KKP 3	Trunk with Two Holes in side	3.50	2 ft.	
KKP 4	Trunk with Three Holes in side	4.25	2.5 ft.	

All Prices Quoted are FOB West Coast Ports. These are not sprayed, have no bases or cans, and are suitable primarily for use in plantings.

**KING KOKO FERNWOOD (Shaped & Natural Planters)**

"FOB" for FOB West Coast Ports; "PP" for Via Parcel Post Prepaid

Code No.	Description	Carton Price	Unit Price	Quantity
KKS 1	8" Shaped Jardinieres	\$5.60 FOB	\$1.40 FOB	
	..... 4 in carton	7.00 PP	1.75 PP	
KKS 2	10" Shaped Jardinieres	6.46 FOB	1.61 FOB	
	..... 4 in carton	8.08 PP	2.01 PP	
KKS 3	12" Shaped Jardinieres	4.30 FOB	2.15 FOB	
	..... 2 in carton	5.38 PP	2.69 PP	

Larger than 12" sizes in shaped jardinieres available. Write for prices.

KKN 1	8"x5" Natural Jardinieres	4.00 FOB	1.00 FOB	
	..... 4 in carton	5.00 PP	1.25 PP	
KKN 2	10"x6" Natural Jardinieres	4.72 FOB	1.18 FOB	
	..... 4 in carton	5.90 PP	1.48 PP	
KKN 3	12"x7" Natural Jardinieres	3.00 FOB	1.50 FOB	
	..... 2 in carton	3.75 PP	1.88 PP	
KKC 1	3"x3" Cube Planters	8.88 FOB	.062 FOB	
	..... 144 in carton	11.10 PP	.078 PP	
KKC 2	4"x4" Cube Planters	9.11 FOB	.121 FOB	
	..... 75 in carton	11.39 PP	.152 PP	

**KING KOKO FERNWOOD—Shaped and Natural Planters (Continued)**

Code No.	Description	Carton Price	Unit Price	Quantity
KKC 3	5"x5" Cube Planters	9.26 FOB	.23 FOB	
	..... 40 in carton	11.58 PP	.29 PP	
KKT 1	6"x9" Trays	2.31 FOB	.38 FOB	
	..... 6 in carton	2.89 FOB	.475 PP	
KKT 2	8"x12" Trays	3.19 FOB	.53 FOB	
	..... 6 in carton	4.00 PP	.66 PP	
KKT 3	10"x15" Trays	4.07 FOB	.68 FOB	
	..... 6 in carton	5.09 PP	.85 PP	
KKT 4	12"x18" Trays	5.12 FOB	.85 FOB	
	..... 6 in carton	6.40 PP	1.06 PP	
KKTP 1	1½"x1½"x18" Totem Pole	6.40 FOB	.10 FOB	
	..... 64 in carton	8.00 PP	.125 PP	
KKTP 2	2"x2"x24" Totem Pole	7.20 FOB	.20 FOB	
	..... 36 in carton	9.00 PP	.25 PP	
KKTP 3	2"x2"x36" Totem Pole	7.50 FOB	.30 FOB	
	..... 25 in carton	9.38 PP	.375 PP	
KKTP 4	1"x1"x16" Totem Pole	8.00 FOB	.08 FOB	
	..... 100 in carton	10.00 PP	.10 PP	
KKTP 5	2"x2"x18" Totem Pole	6.48 FOB	.18 FOB	
	..... 36 in carton	8.28 PP	.23 PP	
KKTP 6	3"x3"x36" Totem Pole	6.75 FOB	.75 FOB	
	..... 9 in carton	8.46 PP	.94 PP	
KKTP 7	3"x3"x48" Totem Pole	8.55 FOB	.95 FOB	
	..... 9 in carton	10.71 PP	1.19 PP	
KKTP 8	4"x4"x48" Totem Pole	8.60 FOB	2.15 FOB	
	..... 4 in carton	10.76 PP	2.69 PP	
KKTP 9	4"x4"x60" Totem Pole	10.60 FOB	2.65 FOB	
	..... 4 in carton	13.24 PP	3.31 PP	
	5"x5"x72" Totem Pole	8.00 FOB	4.00 FOB	
	..... 2 in carton	10.00 PP	5.00 PP	
KKFF	6.5 Cu. Ft. Fernwood Fiber			
	..... 1 in carton	6.50		
KKFS	Flat Fernwood Slabbing			
	.... 6"-8"-10"-12" Widths	.32 FOB*		
	.... ¾"-1½"-2" Thickness	.40 PP*		

\*Per Standard Board Feet (1 foot wide and 1 inch thick)  
25% additional to quoted prices if plasticized finish desired  
10% additional to quoted prices if less than full cartons ordered

**QUEEN KAHOLA WOODROSES**

Code No.	Description	Price	Unit	Quantity
QKN	Natural Stems	\$1.75	Dozen	
QKW	Stems wired and taped	2.00	Dozen	
QKB	Gift-boxed	2.25	Dozen	
QKG	Garlands (4 roses per ft.)	.75	Foot	



## PRINCE KAHANA FOLIAGES—FOB West Coast Ports

In attractive 7½"x1½"x24" yellow box with illustrated arrangement on back.

Code No.	Description	Carton Price	Unit Price	Quantity
PKF 1	Picti Leaves	\$2.50	6 Doz.	
PKF 2	Pothos Leaves	2.50	6 Doz.	
PKF 3	Croton Leaves	2.50	6 Doz.	
PKF 4	Stag Horn Ferns	4.50	6 Doz.	
PKF 5	Hawaiian Lycopodium	2.00	6 Doz.	
PKF 6	Green Ti Leaves	2.50	6 Doz.	
PKF 7	Variegated Ti Leaves	3.50	6 Doz.	
PKF 8	Red Ti Leaves	3.00	6 Doz.	
PKF 9	Monestera Leaves	.50 Med. .75 Lrg.	Ea. Ea.	

## PRINCE KAHANA FOLIAGE ASSORTMENTS

Code No.	Description	FOB West Coast Price	No. of Boxes
PKAF 1	75 Green Ti	50 Pothos	300
	30 Variegated Ti	50 Crotons	Leaves
	20 Red Ti	20 Lycopodium	1 Box
	30 Stag Horn Fern	25 Picti	\$14.50
No. ½ Boxes			
PKAF ½	40 Green Ti	25 Medium Pothos	150
	15 Variegated Ti	25 Crotons	Leaves
	10 Red Ti	10 Lycopodium	½ Box
	15 Stag Horn Fern	10 Picti	\$ 7.50
No. ¼ Boxes			
PKAF ¼	20 Green Ti	15 Pothos	75
	10 Variegated Ti	15 Crotons	Leaves
	5 Red Ti	5 Lycopodium	¼ Box
		5 Picti	\$ 3.75

## PRINCESS ALOHA FLOWERS—Prices FOB West Coast

Code No.	Description	Price	Unit	Quantity
PAH 1	Red Heliconia	\$ 8.00	½ Doz.	
PAH 2	Red Heliconia	15.00	1 Doz.	
PAH 3	Pink Heliconia	9.00	½ Doz.	
PAH 4	Pink Heliconia	17.50	1 Doz.	
PAH 5	Green Heliconia	9.00	½ Doz.	
PAH 6	Green Heliconia	17.50	1 Doz.	
PAG 1	Shell Ginger	5.00	½ Doz.	
PAG 2	Shell Ginger	9.00	1 Doz.	
PAG 3	Red Ginger	5.00	½ Doz.	
PAG 4	Red Ginger	9.00	1 Doz.	
PAG 5	Torch Ginger	7.50	½ Doz.	
PAG 6	Torch Ginger	14.00	1 Doz.	
PAB 1	Bird of Paradise	3.00	½ Doz.	
PAB 2	Bird of Paradise	5.00	1 Doz.	
PAA 1	Anthuriums (Specimen)	15.00 (Doz.)	2 Doz.	
PAA 2	Anthuriums (Large)	12.50 (Doz.)	Bulk	
PAA 3	Anthuriums (Medium)	10.00 (Doz.)		
PAA 4	Anthuriums (Specimen)	16.00	1 Doz.	
PAA 5	Anthuriums (Large)	13.50	Bulk	
PAA 6	Anthuriums (Medium)	11.00		
PAA 7	Anthuriums (Specimen)	17.50	1 Doz.	
PAA 8	Anthuriums (Large)	15.00	Gift-Pak	
PAA 9	Anthuriums (Specimen)	10.00	½ Doz.	
PAA 10	Anthuriums (Large)	8.00	Gift-Pak	

## PRINCESS ALOHA ORCHIDS—Price schedule by seasons

Code No.	Description—No. in Carton	Spring	Summer	Fall	Winter	Quantity
PAON	NATURAL (100's) stem wrapped in moist cotton	.10	.09	.10	.11	
PAOD	FOIL-DRESSED (100's) stem in foil holder	.115	.105	.115	.125	
PAOF	FLORA-DRESSED (100's) stems wired & taped	.125	.115	.125	.135	
PAOV	VIAL (100's and 250's) in heart-shaped plastic vial pin	.16	.15	.16	.17	

\*Spring (Jan. 1—May 14); Summer (May 15—Aug. 30);  
Fall (Sept. 1—Oct. 31); Winter (Nov. 1—Dec. 31)

not more than 60 degrees. Box must be right side up. On request, we will notify you via collect night letter, day previous to arrival of shipment giving Flight and Way Bill information so you can have Rail or Air Express Agent notify you immediately of shipment's arrival.

All prices are net 10 days and are FOB West Coast. Shipping charge ranges from ½¢ to 2¢ per flower depending on destination, size of order and style. Prices are for quantities from 100 to 1500 Orchids. Special discounts are available for quantities over 1500 Orchids. Mats, advertising tearsheets, tags, etc., available upon request.

## PRINCESS ALOHA LEIS

Code No.	Description	Price	Unit	Quantity
PAML 1	MAUNA LOA ORCHID LEI Over 300 Orchids in 11 Styles	each \$ 3.50	on order 1 to 5	
PAML 2	MAUNA LOA ORCHID LEI same as above	3.00	6 to 10	
PAML 3	MAUNA LOA ORCHID LEI same as above	2.50	11 to 20	
PAML 4	MAUNA LOA ORCHID LEI same as above	2.25	Over 20	
PAHL 1	HAWAIIAN LEI— Plumeria, Carnation and Ginger in season. Brilliant in color, but not as long lasting as Mauna Loa Orchid Leis	4.00	1 to 5	
PAHL 2	HAWAIIAN LEI—same as above	3.50	6 to 10	
PAHL 3	HAWAIIAN LEI—same as above	3.00	11 to 20	
PAHL 4	HAWAIIAN LEI—same as above	2.50	Over 20	

## HAWAIIAN TI PALMS—FOB West Coast

Code No.	Description	Price Each	(1-4')	(4-6')	(Over 6')	Sht. Med. Long
HTM 1	Ti Palm	Units of 1-3	\$2.50	\$3.00	\$3.50	
HTM 2	with	Units of 4-6	2.25	2.75	3.25	
HTM 3	Mossed	Units of 7-12	2.00	2.50	3.00	
HTM 4	Head	Units over 12	1.75	2.25	2.75	
HTU 1	Ti Palm	Units of 1-3	1.50	2.00	2.50	
HTU 2	with	Units of 4-6	1.25	1.75	2.25	
HTU 3	Unmossed	Units of 7-12	1.00	1.50	2.00	
HTU 4	Head	Units over 12	.75	1.25	1.75	
HTD	Display base for setting up Ti Palms, complete	Price \$ 6.50		1 to a Carton		Quantity
PKFT	Ti leaves with steel picks attached for inserting in mossed heads (60 to 70 leaves needed for each head)	22.50		500 to a case		Quantity

## HAWAIIAN NOVELTIES

Code No.	Description	Price	Unit	Quantity
HSB	Ti Leaf Skirt & Bra. complete, ready to wear (Available— Small-Medium-Large)	\$ 15.00	one set	
HCH 1	Hand-woven	4.00	1 to 5	
HCH 2	Cocoanut Fiber Hats	3.75	6 to 10	
HCH 3		3.50	Over 10	
HCB 1	Hand-woven	2.25	Doz.	
HCB 2	Cocoanut Birds	1.25	½ Doz.	
HFC 1	Hawaiian Dried	7.50	Doz.	
HFC 2	Fern Curls Cut Fresh	10.00	Doz.	
HFB	Hawaiian Flower Arrangement Book	2.00	1	
PLV 1	Plastic Lapel Vials Single	5.00 40.00	100 1000	
PLV 2	Plastic Lapel Vials Double	9.00 75.00	100 1000	
PLV 3	Plastic Lapel Vials Triple	12.50 109.50	100 1000	

**PACKING:** Items ordered in Standard Carton Lots as shown on this price list are not subject to packing charge. On all broken lot orders, other than in carton lots, a charge of 10% of the amount of the order will be made.

**PRICES:** All prices are subject to revision or change without notice. California Retail Sales Tax of 3% will be added to purchases made for delivery within the State of California unless Purchaser's Resale Certificate is on file in our office at 2016 Wilshire Boulevard, Los Angeles 5, Calif.

**TERMS AND CONDITIONS:** This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale. No cancellations can be accepted upon less than 10 days notice.

N.B.—All orchids are flown to you directly from Hawaii. It is important that we have 10 days notice. In emergency, shipments can be made from West Coast stock on 96 hours notice. Orchids will arrive Air Express on day previous to promotion. Store overnight at temperature not less than 40 and